

Sponsorship Packages



MANAGING
THE
Juggle

Benefits of partnering with us

Women now comprise 46.9% of the workforce; there is greater demand for flexible work practices (from both women and men); and more and more people are managing the demands of professional careers and a family.

We are looking to partner with businesses who want to help women manage the juggle of career and family.

By partnering with us you will have the opportunity to :



Reach our audience. They are predominantly mothers, aged 25 – 45 and working in professional careers.



Market your brand. Our sponsorship packages include mentioning your brand and promotions during episodes, being listed on our website and mentioned on our social media.



Demonstrate your values by aligning with us. Show your support for workplace flexibility, gender diversity and women who are juggling the competing demands of a career and family.

Statistics



89% Australian listeners



11% overseas listeners
(including UK, USA and New Zealand)



457 average downloads per episode



>20,000 downloads for first 40 episodes



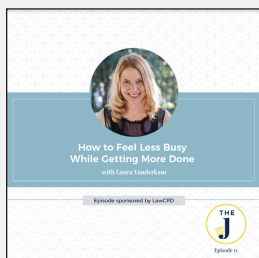
> 500 active members in our Facebook community



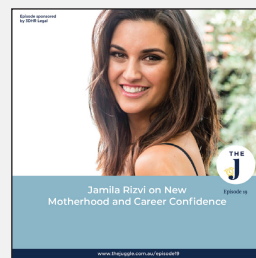
Professional women with children have become world class circus performers – skilled in the art of juggling more than a hundred things at once. They are constantly battling mummy guilt, struggling with the mental load, searching for the elusive “work/life balance”, and feel like a fraud when asked “How do you do it all?” For all that – they wouldn’t have it any other way. The fear of dropping a ball every now and then is worth it for the joys of the juggle.

Join Jo Alilovic, employment lawyer, business owner, employer of flexible workers, mother of 3, and her co-host Lucy Dickens, succession lawyer and mother of 1, and their guests as they share insights and advice from everyday jugglers, employers and thought leaders to help professional women have a satisfying career and a fulfilling family life.

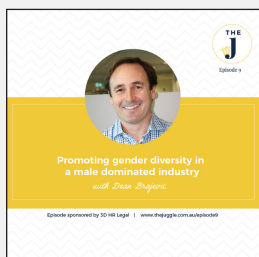
Popular Episodes



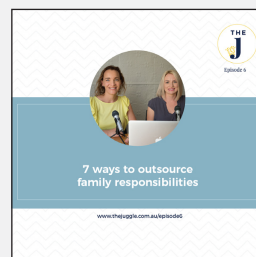
How to feel less busy while getting more done with
Laura Vanderkam
(Episode 15)



Jamila Rizvi on motherhood and career confidence
(Episode 19)



Promoting gender diversity in a mining company with
Dean Brajevic
(Episode 9)



7 ways to outsource family responsibilities
(Episode 6)



Working parents: Your kids are going to be fine!
(Episode 28)








Who made you the boss? Sharing the mental load
(Episode 18)

Sponsorship Packages

Professional




5 Episodes: \$1,500 | 10 Episodes: \$2,000

-  Exclusive mention at the beginning and end of the podcast
-  Share your promotion offer in each episode's show notes on our website
-  Share your promotion offer with our email subscribers in our weekly email
-  List you as a sponsor on our website for the duration of your sponsorship
-  Mention you on social media (Facebook page, Instagram, Jo and Lucy's LinkedIn) when we share the sponsored episodes

Intermediate

5 Episodes: \$1,000



10 Episodes: \$1,500

-  Mention at the beginning of the podcast, shared with another sponsor
-  Share your promotion offer in each episode's show notes
-  Mention you on social media (Facebook page and Instagram) when we share the sponsored episodes

Starter

5 Episodes: \$500

10 Episodes: \$750

-  Mention at the end of the podcast, shared with another sponsor
-  Mention you on social media (Facebook page and Instagram) when we share the sponsored episodes

Annual or other packages available on request

Thank you for your interest in partnering with us



Jo Alilovic and Lucy Dickens believe that the future of work demands diversity, inclusion and flexible work options for all. They regularly speak and consult on flexibility at work, parental leave and return to work. They also host The Juggle Podcast, where they share practical advice and strategies for women managing the juggle between a satisfying career and a fulfilling family life.

Jo is the owner of 3D HR Legal, a specialist employment law firm. Jo's firm works with business owners who want to scale and maximise business potential. She believes that creating equitable people processes and procedures will lead to financial equity as a result of all parties being clear on their obligations and expectations.

Lucy is a senior associate and business development manager. Lucy's role encompasses bringing together people, technology and processes to develop and deliver innovative legal products. She believes that people are a business' most important asset and that a shift in focus from what we can get out of people to what we can give them is not only a fulfilling way to conduct business, it is a profitable way as well.

Both Jo and Lucy walk the talk as they are mothers who work flexibly themselves and both manage a flexible workforce.



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